

Case Study



Woven Bags | Animal Feed

Customer Challenge

Traditional multi-wall bags were underperforming.

- End use customer complaints due to broken or torn bags requiring credits
- Breakage of bags requiring re-work in the packaging locations
- Breakage was occurring at the bottom bags on the pallet causing time and labor breakdown often just from loads rubbing against the trailer or another pallet
- Clean up at customer's facility was an added cost, inconvenience and an upset customer
- Credits for damage unusable product requiring significant internal paperwork
- Lost sales
- Unhappy customers

Pioneer Packaging Solution

Analyzed the situation and switched customer to Poly Woven BOPP bags to replace standard multi-wall bags.

- Much stronger packaging material
- Works on existing filling and robotic palletizing equipment
- No loss of production/filling efficiency
- Improved unitization
- Reduced reworking of pallet cost
- Woven bags are stronger but thinner reducing required warehouse space at the customer by 50% and less freight costs
- Availability for higher graphics on bleached white outer paper ply vs mottled white on traditional multi-wall bags

Outcome/Customer Win

Package damage eliminated.

- Eliminated breakage, customer complaints and chargebacks/credits
- Eliminated time and labor costs to breakdown and repalletize product
- Reduced warehouse space requirements by half
- Significant overall cost savings realized in addition to reduced package cost
- Opportunity for improved graphics to enhance brand image
- Up to 10 color flexographic or gravure printing available
- Happy customers

Don't let poor packaging hurt your bottom line, Pioneer Packaging can help. Contact us today!